



PRESS RELEASE

BRITAIN'S GREENEST TRANSPORT ORGANISATIONS HONOURED

Companies at the forefront of cutting carbon emissions from road transport will be honoured at a new awards ceremony next week.

The inaugural LowCVP Low Carbon Champion Awards recognise best practice in vehicle manufacturers, fuel suppliers, fleet operators and developers of products and services that reduce greenhouse gases from the road transport sector. The winners will be announced at the Low Carbon Vehicle Partnership (LowCVP) Annual Conference on July 14th.

The LowCVP Low Carbon Champions Awards Dinner is being held in association with the WhatCar? Green Awards.

Greg Archer, Managing Director of the LowCVP, said: "These Awards define excellence and innovation, identifying the leaders in accelerating the shift to low carbon vehicles and fuels. The quality of the 50 plus entries was exceptional and demonstrates the vibrancy of UK businesses and organisations in striving to create new markets for lower carbon vehicles."

Following a rigorous judging process, a total of 22 companies and organisations have made the awards shortlist.

Now in its seventh year, the Low Carbon Vehicle Partnership (LowCVP) Annual Conference 2010 is the UK's largest independent conference for low carbon transport. This year's event will see Transport Minister Norman Baker deliver the Government's first major speech on low carbon transport. There will also be major announcements, from other bodies, on the sustainability of biofuels, trials of hybrid buses in London and a new low carbon road map for heavy goods vehicles (HGVs).

The LowCVP Annual Conference & Awards Dinner 2010 takes place on Wednesday and Thursday July 14th & 15th at Twickenham Stadium, West London.

NOTES TO EDITORS

Shortlist for the LowCVP Low Carbon Champions Awards 2010:

Buses Award

For the company or organisation that has positively influenced the market for low carbon buses through their manufacture, operation or other activity.

Shortlist: Alexander Dennis Ltd; Go Ahead London; TfL London Bus Services

Fuel Supplier or Retailer Award

The organisation that has done the most to bring forward low carbon sustainable fuel technology or the supply of sustainable low carbon fuels into the market.

Shortlist: Gasrec; Greenergy Fuels

Innovation Award

To the SME, start-up, academic or other small organisation or business, that has brought forward the most promising technology for reducing vehicle carbon emissions.

Shortlist: Intelligent Energy; Gordon Murray Design; Oxford Yasa Motors, Controlled Power Technologies

Low Carbon Road Transport Programme Award

For the organisation running or managing the most effective consumer or business-facing programme to stimulate low carbon vehicle or fuels uptake or more efficient fleet management or driving practices. This includes both publicly and privately funded programmes.

Shortlist: Department for Transport; Leaseplan UK

Road Freight Award

For the company or organisation that has most positively influenced the manufacture of low carbon commercial vehicles or operation of a low carbon freight fleet. This may be through bringing innovative technology to market or through its enthusiastic and effective adoption. It encompasses both technology and other techniques leading to lower carbon operation.

Shortlist: Commercial Group; Iveco; Smith Electric Vehicles

Special Award

For the outstanding individual, NGO, community group or academic organisation that has made the greatest contribution to the achievement of the low carbon road transport agenda.

Shortlist: Ali Clabburn (founder of liftshare); One North East; TheGreenCar Website; Blake Ludwig (We are Futureproof)

Low Carbon Car Communication Award

For the manufacturer or retailer that has done the most in the last year to communicate to consumers the benefits of low carbon choices through advertising,

marketing, labelling, sales or other activity that promotes the purchase of low carbon vehicles.

Shortlist: BMW, Mitsubishi Motors, THINK Global and Vauxhall

MEDIA INVITE

For a press pass to attend the event, or to register for a press pack, please contact:

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Full details for the LowCVP Awards: <http://www.lowcvp.org.uk/news/1408/lowcvp-low-carbon-champions-awards-2010-call-for-nominations/>

Full details on the LowCVP Annual Conference 2010:

<http://www.lowcvp.org.uk/events/889/the-lowcvp-annual-conference-14-15-july-2010/>

The LowCVP (www.lowcvp.org.uk) was established in 2003 to take a lead in accelerating the shift to low carbon vehicles and fuels in the UK and to help ensure that UK business can benefit from that shift. It is a newly incorporated partnership of approaching 200 organisations from the automotive and fuel industries, the environmental sector, government, academia, road user groups and other organisations with a stake in the low carbon vehicles and fuels agenda.

For further information, please contact:

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